

FIND YOUR PASSION, WRITE IT DOWN & PRAY ABOUT IT



Ms Remane Anta Latoya **BUSINESS-WOMAN**

Ms Remane Anta Latoya is a 20-year old, goal-oriented young lady from Tembisa, Phomolong. She attended Phomolong primary and secondary schools and matriculated with a Bachelor`s Degree in 2019. She is currently in her third year of study at the University of Johannesburg, majoring in Public Relations and Communication. Miss Remane is also a businesswoman!

*"In November 2021, I started my very own online clothing store named after my first name. It was not easy coming up with a name, but I prayed about it, and it took me a long time until God gave me the name 'Anta.co Boutique'. I wanted a unique name, one that is timeless and resonates with me."
Affirmed miss Remane.*

Her passion lies in business and helping other people. She envisions her business expanding to the point where it can be able to help those in need, giving back in the form of Corporate Social Responsibility(CSR), but with heart.

Finding a means to balance her life as a full-time student and running a business simultaneously are challenges she faces in her journey. Both of these entities require care, time, and dedication to function and succeed.

Discipline and consistency are two skills she had to learn in order to be proactive and complete all her coursework on time, as well as assist clients with orders and make deliveries on time, without any delays.

Also, being a people's person works in her favour because having to interact with people on a daily basis requires one to be as sociable as possible. Her life philosophy is to put yourself first whenever life becomes difficult, to take some time away and focus on yourself and to work on yourself until you feel better to face life again. Realizing that your mental health comes first in everything because life can become overwhelmingly unbearable at times. Miss Remane believes it is essential to disconnect from the outside world because if you do not, your mental state becomes detrimental to all the other aspects of your life.

Remane's primary interests are school and her company. When these make her feel like her back is against the wall, she resorts to tending to her emotional health first, taking care of herself and going to the gym to de-stress. Reading self-development and business books, watching movies, cooking and listening to music are also some of her favourite pastime activities. She aims to add meditation to the list some time. She views failure as a lesson, hence it helps one get closer to doing the right thing, and as a result, uses it as motivation. She envisions her company growing from an online store to a physical store located in one of Johannesburg's biggest malls in 5-years time.

She sees it being one of the most relevant and popular clothing stores in Johannesburg and beyond. She hopes to assist other young women to start their own enterprises with the knowledge she will have acquired by then.

Her mother and father give her the motivation she needs to want to succeed. She also looks up to gorgeous Mbali, a businesswoman who is both amazing and humble.

She advises people to find their passion, write it down, pray about it, then work towards achieving it.

"There is never a good time to start anything, just go for it and put your mind to it, and you will make it. Do not be afraid to start small; Rome was not built in a day!" She stated passionately -

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